

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
16501 Ventura Blvd
Ste 515
Encino, CA 91436

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
50353-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Los Angeles	Millennium	National

Advertiser	Product	Estimate Number
National Assoc of Manufact	NAM	

Flight Dates	Order #	Alt Order #
08/20/12 - 09/05/12	50353	09797214

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	6087	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/25/12	09/01/12	Sat Reg 3	10:00 PM-11:00 PM	-----S-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 08/25/12 Sat Reg 3 10:00 PM-11:00 PM :00 \$1,800.00 NM See MG 1.3									
3 WKRC Su 08/26/12 9:40 PM Sun Reg 3 9p-10p :30 NAMOHS30H \$1,800.00 NM MG for 1.1 08/25									
2	08/26/12	09/02/12	Sun Reg 4	10:00 PM-11:00 PM	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/26/12 10:51 PM Sun Reg 4 10:00 PM-11:00 PM :30 NAMOHS30H \$3,000.00 NM									
3	08/20/12	08/31/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MTWTF--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Tu 08/21/12 11:14 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 NAMOHS30H \$1,800.00 NM 3 WKRC W 08/22/12 11:27 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 NAMOHS30H \$1,800.00 NM 1 WKRC Th 08/23/12 11:27 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 NAMOHS30H \$1,800.00 NM									
5	08/26/12	09/02/12	CBS Sun Morn News	9:00 AM-10:30 AM	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/26/12 10:00 AM CBS Sun Morn News 9:00 AM-10:30 AM :30 NAMOHS30H \$1,500.00 NM									

Total Spots **6**

Payment Terms 30 Days

Gross Total **\$11,700.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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50353-1	08/26/12	August 2012	07/30/12 - 08/26/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
National Assoc of Manufact	NAM		

Agency Commission **\$1,755.00**

Net Amount Due **\$9,945.00**

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